New England Wildlife Centers

Donor Privacy Policy

New England Wildlife Centers does not sell or share any donor information.

We respect the privacy of our donors and our donor privacy policy explains:

- What we collect and why.
- How we use the information.
- The choices you are offered about accessing and updating your information.

Collection of Your Personal Information

New England Wildlife Centers collects and maintains personally identifiable information such as your name and email address, as well as anonymous demographic information which is not unique to you, such as your zip code.

The information we collect includes:

- Contact information such as name, address, telephone number and email address.
- Donation information.
- Information provided by the donor in the form of comments, suggestions and correspondence.
- Information we get from your use of our services and programs such as: New England Wildlife Centers' Wildlife Hospitals, The Odd Pet Vet, Wildlife Rehabilitation classes, and membership.

Use of Your Personal Information

New England Wildlife Centers does not disclose any personal information about our donors, or former donors, to anyone except as permitted or required by law.

We collect and use your personal information for:

- IRS purposes.
- Analysis of overall giving patterns in order to make more accurate budget projections.
- Analysis to understand donors' interests in our mission.
- Operational purposes to deliver information and services you have requested.
- Informing you of events and services available at New England Wildlife Centers.

Some of this information may be shared with staff, board members, and volunteers only on a confidential and need-to-know basis.

To the extent any donations are processed through a third-party service provider, our donors' information will only be used for purposes necessary to process the donation. If you use a credit card, we may use card authorization and fraud screening services to verify that your card information and address match the information that you supplied to us, and that the card being used has not been reported lost or stolen.

Discontinuing Contact Upon Request

It is the policy of New England Wildlife Centers to communicate with donors according to their expressed preferences whenever possible. New England Wildlife Centers will discontinue or update the method used to contact any person upon that person's request.

To discontinue or update your contact information, contact Heather Byrnes at (781) 682-4878 x 128 or email heather.byrnes@newildlife.org.

Upon a person's (or a person's authorized representative's) request that New England Wildlife Centers discontinue further contact, the person's name and address will be promptly modified in the New England Wildlife Centers' donor database to ensure that no further contact is made with the person. New England Wildlife Centers will also take steps to ensure that no further contact is made with the individual.

Donor Bill of Rights

New England Wildlife Centers adheres to a Donor Bill of Rights created by the Association of Fundraising Professional, the Association for Healthcare Philanthropy, the Council for Advancement and Support of Education, and the Giving Institute. It has been endorsed by numerous organizations.

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, we declare that all donors have these rights:

I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

Ill. To have access to the organization's most recent financial statements.

IV. To be assured their gifts will be used for the purposes for which they were given.

V. To receive appropriate acknowledgment and recognition.

VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.

VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII. To be informed whether those seeking donations are volunteers or employees of the organization.

IX: To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.